

# Peter Glanting

UX/Product Designer

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## Professional Summary

I am a multidisciplinary designer with experience spanning UX and product design across digital and physical products. I specialize in translating complex requirements into clear, well crafted experiences through strong visual design, systems thinking, and cross functional collaboration. My background also includes project coordination and production focused work, ensuring ideas move efficiently from concept to execution, historically resulting in an up to 50% increase in shipped products.

## Experience

**Product Designer** | Beam Benefits

June 2021-September 2025

- Used industry-standard prototyping tools such as Figma and the Adobe Creative Suite to contribute to the creation of tools that are consistent with the friendly and informative Beam brand.
- Worked cross-functionally with sales, product, and leadership teams to support company initiatives and boost broker productivity by 13%.
- Led end-to-end redesign of Lighthouse, a group-facing enrollment tool, owning the full design lifecycle from discovery and research through usability testing and engineering handoff.
- Partnered with a Product Manager to conduct user research and affinity mapping across group admin stakeholders, surfacing key pain points around navigation and information hierarchy that directly informed the redesign brief.
- Designed and iterated on improved navigation and layout solutions, then validated them through multiple rounds of usability testing with group admins, resulting in measurably improved ease of use over the previous tool experience.
- Collaborated closely with engineering throughout implementation, providing ongoing design support and refinements to ensure final product quality matched the tested and approved design intent.
- Conducted usability testing with brokers mid-process, uncovering a critical workflow insight: brokers regularly collaborate with group admins across multiple sessions before finalizing a quote, requiring a save-and-return capability not present in the initial design.

**Project Coordinator** | Transportation Media

August 2019-October 2020

- Managed and delivered weekly creative milestones using Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Figma, contributing to a 50% increase in completed site launches within five months.

**Designer** | Transportation Media

June 2017-October 2020

- Used the Adobe Creative Suite to develop and implement visual identities for diverse businesses, adapting brand systems across print and digital format collateral to ensure consistency and impact.

## Education

**General Assembly**

UX/UI Design Immersive

**California College of the Arts**

Master of Fine Arts in Comics

**University of California, Davis**

Bachelors of Arts in English

## Software and Tools

Figma

Adobe Illustrator

Adobe Photoshop

Adobe XD

CorelDraw

InVision

Mirro

## Design Thinking

### Skills

Research

Visual Design

User Flows

Prototyping and Wireframes

Personas

Illustration

Copywriting

Product Design

AI Prompt Engineering

### Recognition

• *Inside San Francisco* 9/19:

An Illustrated Guide to SF Hidden Restaurants